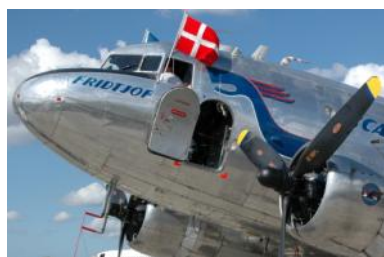


Roskilde **Airshow** 2011

Copenhagen Airport • Roskilde • 27-28 August

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Become part of a
UNIQUE AIRSHOW ...



Atmosphere from Airshow 2009

We assign booths and sponsorships on a first-come first-served principle. If you already have participated in Roskilde Airshow earlier, you know that you get in touch with thousands of potential customers

Our goal is to make it easy for exhibitors to prepare their participation at Roskilde Airshow, through a serious and thorough planning. We advise on possibilities, but the exhibitor make the final choice.

Boost your presence at the Roskilde Airshow by having your brand placed prominently for all visitors, and buyers to see. Our high profile sponsorship options ensure that you get the most from your participation at the event.

The best Airshow in Denmark ...

STRENGTHENING RELATIONSHIPS WITH SPONSORSHIP ...

We offer you a variety of sponsorship levels designed to fit any marketing budget. Whether your company goals focus on marketing, community visibility, customer entertainment, or company morale, the Roskilde Airshow can help you reach them!

Your sponsorships will also be supporting aviation education in Roskilde Flying school through Roskilde Flying Club. The flying school is an inspiration for pilots in all ages to achieve their goals.

EXPOSURE - through the best Airshow in Denmark

HOSPITALITY - VIP experiences for your customers

NETWORK - get connected with other business people

ADVENTURES - strengthen unity among your employees

The picture below shows the DC-3 with registration OY-BPB (still flying), but originally belonged to the Danish Air Force (ENC 721). Last flight for the Danish Air Force took place 30 July 1982.



The above picture shows OY-CUC, model Pitts S-2B 1991 from Aviat Aircraft Inc.



SPONSER OPPORTUNITIES

Ydelse	Exhibitor	Local	Bronze	Silver	Gold
LOGO on official website					●
LOGO in programs				●	●
LOGO in press releases					●
LOGO in all adds				●	●
LOGO on posters			●	●	●
LOGO on information material					●
Sponsor-wall		●	●	●	●
Right to distribute "give-aways" on the field				●	●
Right to distribute "give-aways" at entrance and buses					●
Right to use Airshow logo in marketing		●	●	●	●
Right to organize BtB meetings at the Airshow				●	●
10m ² booth at the exhibit area	●	●			
20m ² booth at the exhibit area			●		
50m ² booth at the exhibit area				●	
100m ² booth at the exhibit area					●
2 Access passes	●				
5 Access passes		●			
10 Access passes			●		
10 Access passes				●	
20 Access passes					●
10 VIP Parking passes				●	
20 VIP Parking passes					●
2 stk. BANNER opportunities		●			
6 stk. BANNER opportunities			●		
10 stk. BANNER opportunities				●	
20 stk. BANNER opportunities					●
1 stk BANNER on tower					●
15 sek. Ads on event-radio					●
Price EUR:	269,00 - 806,00	1.000,00	2.700,00	5.400,00	8.000,00

Flexibility is the key word ...

The above opportunities for sponsorship, is not definitive. You might have a good idea of how your company and Roskilde Airshow can support each other ?. Therefore you are most welcome to contact us regarding a different or adjusted sponsor package.

STRATEGIC FOCUS

Roskilde Airshow is held in Copenhagen Airport Roskilde every second year (started in 1995) and aims to promote interest in aviation in general. The events cater audiences of all ages, with air show and exhibitions related to both civil and military aviation, past and present.

TARGET GROUP

The event caters the entire family, with special focus on educational opportunities in aviation - both civilian and military.

In geographical terms their are visitors from all over Zealand, Lolland, Falster and Funen, as Roskilde Airshow is the only major air show in Denmark. The expectation is in the region of 15.000-20.000 visitors, ofcourse depending on the weather.

ARRANGER

Roskilde Airshow is organized by the Association Roskilde Airshow whose purpose is to promote interest in aviation. This is done through Roskilde Flying Club.

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